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Sultz Law Adds 2 Class Action Pros From Wolf Haldenstein

By **Shayna Posses**

Law360 (October 17, 2018, 4:36 PM EDT) -- The Sultz Law Group has nabbed two Wolf Haldenstein Adler Freeman & Herz LLP partners to bolster its New York City offerings with their extensive experience litigating class actions in areas such as product liability, cybersecurity and privacy, antitrust, employment and securities, the firm said Tuesday.

Janine L. Pollack and Michael Liskow, who join the firm's Manhattan office, bring the litigation know-how they have developed over years of representing plaintiffs challenging questionable business practices in complex class actions, according to Sultz.

Pollack told Law360 in an email Wednesday that joining the firm was an attractive proposition because it is composed of powerhouse trial lawyers and litigators who are committed to and specialize in consumer class action.

"These lawyers litigate with a fire in their bellies and truly believe in what they do," she said. "I was inspired by their dedication and knowledge in this field."

Over her career she has secured settlements worth millions of dollars for defrauded individuals, including in litigation over sippy cups for children and purported toning and barefoot running shoes, the firm said.

Pollack has a particular focus on tackling unfair and deceptive practices such as false advertising, saying "this area of class actions is a way to keep companies honest and accurate about their products and services so that consumers can trust in commerce."

Pollack is also well-versed in taking on disputes involving False Claims Act allegations, civil rights claims and deceptive products, according to Sultz.

Pollack said her work is rewarding because it feels like practicing on the side of "good," but the cases are also challenging because every situation is different and requires out-of-the-box thinking and creativity to find the right arguments and posture for the claims.

"For example, technology is evolving and the law has to find a way to take account of those rapid changes," she said. "You need to become an expert on a new sector with each case, but that is the challenge that makes the consumer protection field so exciting."

Liskow also specializes in representing plaintiffs in complex class actions, with his work largely centering around data breach, antitrust, consumer fraud, wage and hour, securities and housing issues, the firm said.

He told Law360 by email that as a consumer himself, he has always been interested in the ways sophisticated marketing and advertising

techniques can be used to misrepresent products and services and defraud the public.

"I am grateful to be able to challenge such practices on behalf of many others who may not be aware they are being misled or have the time or resources to challenge these practices," Liskow said.

He said most meaningful and challenging case he has handled involved working on behalf of tens of thousands of tenants at Stuyvesant Town and Peter Cooper Village in New York City, who had their rent protections improperly stripped away and faced significant overcharges.

Years of litigation ended in a settlement that reinstated protections and provided the largest monetary recovery for tenants in U.S. history, he said.

Joining Sultzer will allow him to continue doing this type of work "on behalf of plaintiffs who have been harmed by consumer fraud and other wrongdoing in collaboration with the firm's other highly skilled and experienced attorneys," Liskow said.

Pollack received a Bachelor of Arts in French and English from Rutgers University in 1986 and her law degree from the University of Pennsylvania Law School in 1989. Liskow earned a Bachelor of Arts in psychology from the University of Kansas in 2001 and a law degree from the University of Pennsylvania Law School in 2005.

--Editing by Dipti Coorg.

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